Program Description
This program is designed to prepare the graduate for a wide variety of positions in media production. Graduates are trained for jobs ranging from highly visible on-the-air assignments to positions on production or news teams. Graduates can also gain skills needed for careers in multimedia, DVD authoring, film style production, and media project & production management. Lake Superior College media studies students receive valuable hands-on experience in LSC’s own audio and video studios, as well as through internships and experiences at local broadcast stations and media agencies.

REQUIRED COURSES

<table>
<thead>
<tr>
<th>Course</th>
<th>Course title</th>
<th>Credits</th>
<th>Term</th>
</tr>
</thead>
<tbody>
<tr>
<td>MCOM 1400*</td>
<td>Intro to Mass Communication</td>
<td>3</td>
<td></td>
</tr>
<tr>
<td>MCOM 1420*</td>
<td>Digital Video Production</td>
<td>3</td>
<td></td>
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<tr>
<td>MCOM 1422*</td>
<td>Audio for the Media</td>
<td>3</td>
<td></td>
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<tr>
<td>ENGL 1106*</td>
<td>College Composition I</td>
<td>3</td>
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<tr>
<td>MCOM 1424</td>
<td>Digital Video Editing</td>
<td>3</td>
<td></td>
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<tr>
<td>MCOM 1426</td>
<td>Project/Production Management</td>
<td>3</td>
<td></td>
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<td>MCOM 1428*</td>
<td>DVD Authoring</td>
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<td>MCOM 1795*</td>
<td>Portfolio Production</td>
<td>1</td>
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<td>MCOM 1797*</td>
<td>Media Studies Internship</td>
<td>3</td>
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<td>Electives (refer to Table 1)</td>
<td>6</td>
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Total credits 31

*Requires a prerequisite or instructor's consent

Program Outcomes
Upon graduation, students will be able to:

- Shoot and edit single camera media productions using both analog and digital equipment.
- Participate in cooperative media production teams.
- Voice, record, edit, and produce audio projects, promotions, and commercials using both analog and digital equipment.
- Use terms and techniques common to media production and process.

Pre-program Requirements
Successful entry into this program requires a specific level of skill in the areas of English, mathematics, and reading. Program entry will depend, in part, on meeting the prerequisites listed below:

English/Reading:
A score of 78 or higher on the reading comprehension portion of the CPT, OR completion of ENGL 0950 or READ 0950, which may be taken concurrently with Semester I coursework, OR ENGL 0955 or READ 0955, which may be taken concurrently with Semester I coursework, OR equivalent transfer course or higher.
Table 1: Electives
Choose 6 credits from the following:

<table>
<thead>
<tr>
<th>Course</th>
<th>Course title</th>
<th>Credits</th>
<th>Semester</th>
</tr>
</thead>
<tbody>
<tr>
<td>ART 1111*</td>
<td>Introduction to Digital Art &amp; Design</td>
<td>3</td>
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<tr>
<td>ART 1500*</td>
<td>Digital Photography I</td>
<td>3</td>
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<tr>
<td>CIS 1406*</td>
<td>Web Programming I</td>
<td>3</td>
<td></td>
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<tr>
<td>CIS 1412*</td>
<td>Web Graphics I</td>
<td>3</td>
<td></td>
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<tr>
<td>COMM 1125*</td>
<td>Small Group Communication</td>
<td>3</td>
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<tr>
<td>ELTN 1422*</td>
<td>Media and Cabling</td>
<td>2</td>
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<tr>
<td>HUM 2015*</td>
<td>Film Appreciation</td>
<td>3</td>
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<td>MCOM 1431</td>
<td>Writing for the Media</td>
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<td>MCOM 1433</td>
<td>Radio Production</td>
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<td>MCOM 1435</td>
<td>Video Graphics and Animation</td>
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<tr>
<td>MUSC 1110</td>
<td>Appreciation of Music</td>
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<td>THTR 1211</td>
<td>Acting I</td>
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</tbody>
</table>

*Requires a prerequisite

For more information about the Media Studies and Production Diploma including course descriptions, course prerequisites, the gainful employment disclosure, and potential career opportunities, see program website: [https://degrees.lsc.edu/video-production/](https://degrees.lsc.edu/video-production/)

- or -

Contact Faculty
Brandon Leno at [b.leno@lsc.edu](mailto:b.leno@lsc.edu) or 218-733-7665

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**CIP Code: 10.0202**
**MnSCU Program ID: 7231**
**LSC Major ID: 5089**

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