



**Media Studies and Production Diploma - 31 credits**  
Program Area: Media Studies (Fall 2022)

**\*\*\*REMEMBER TO REGISTER EARLY\*\*\***

**Program Description**

This program is designed to prepare the graduate for a wide variety of positions in media production. Graduates are trained for jobs ranging from highly visible on-the-air assignments to positions on production or news teams. Graduates can also gain skills needed for careers in multimedia, DVD authoring, film style production, and media project & production management. Lake Superior College media studies students receive valuable hands-on experience in LSC's own audio and video studios, as well as through internships and experiences at local broadcast stations and media agencies.

**Required Courses**

Course	Course Title	Credits	Term
MCOM 1400*	Intro to Mass Communication	3	
MCOM 1420*	Digital Video Production	3	
MCOM 1422*	Audio for the Media	3	
ENGL 1106*	College Composition I	3	
MCOM 1424	Digital Video Editing	3	
MCOM 1426	Project/Production Management	3	
MCOM 1428*	Interactive Media Production	3	
MCOM 1795*	Portfolio Production	1	
MCOM 1797*	Media Studies Internship	3	
	Electives (refer to Table 1)	6	

**Total credits** **31**

\*Requires a prerequisite or instructor's consent

**Program Outcomes**

Upon graduation, students will be able to:

- Shoot and edit single camera media productions using both analog and digital equipment.
- Participate in cooperative media production teams.
- Voice, record, edit, and produce audio projects, promotions, and commercials using both analog and digital equipment.
- Use terms and techniques common to media production and process.

**Pre-program Requirements**

Successful entry into this program requires a specific level of skill in the areas of English, mathematics, and reading. Program entry will depend, in part, on meeting the prerequisites listed below:

**English/Reading:**

- Eligible for ENGL 1106 - College Composition I, or
- Completion of ENGL/READ 0950/0955 (or equivalent or higher). ENGL/READ 0950/0955 may not be taken concurrently with Semester I coursework.

There are other ways to qualify. Visit [Course Placement](http://lsc.edu/course-placement) (lsc.edu/course-placement) to find out more.

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### Table 1: Electives

Choose 6 credits from the following:

Course	Course Title	Credits
ART 1111*	Introduction to Digital Art	3
ART 1500*	Digital Photography I	3
CIS 1406*	HTML & CSS	3
CIS 1412*	Web Graphics I	3
COMM 1125*	Small Group Communication	3
ELTN 1422*	Media and Cabling	2
HUM 2015*	Film Appreciation	3
MCOM 1431	Writing for the Media	3
MCOM 1433	Podcast & Radio Production	3
MCOM 1435	Video Graphics and Animation	3
MUSC 1110	Appreciation of Music	3

\*Requires a prerequisite

For more information about the Media Studies and Production Diploma including course descriptions, course prerequisites, the program report, and potential career opportunities, see the [program website](https://degrees.lsc.edu/video-production/) (https://degrees.lsc.edu/video-production/)

or

Contact Faculty [Brandon Leno](mailto:brandon.leno@lsc.edu) (brandon.leno@lsc.edu) or 218-733-7665