



Media Studies and Production Diploma - 31 credits
Program Area: Media Studies (Fall 2019)

*****REMEMBER TO REGISTER EARLY*****

Program Description

This program is designed to prepare the graduate for a wide variety of positions in media production. Graduates are trained for jobs ranging from highly visible on-the-air assignments to positions on production or news teams. Graduates can also gain skills needed for careers in multimedia, DVD authoring, film style production, and media project & production management. Lake Superior College media studies students receive valuable hands-on experience in LSC's own audio and video studios, as well as through internships and experiences at local broadcast stations and media agencies.

Required Courses

Course	Course Title	Credits	Term
MCOM 1400*	Intro to Mass Communication	3	
MCOM 1420*	Digital Video Production	3	
MCOM 1422*	Audio for the Media	3	
ENGL 1106*	College Composition I	3	
MCOM 1424	Digital Video Editing	3	
MCOM 1426	Project/Production Management	3	
MCOM 1428*	Interactive Media Production	3	
MCOM 1795*	Portfolio Production	1	
MCOM 1797*	Media Studies Internship	3	
	Electives (refer to Table 1)	6	

Total credits 31
***Requires a prerequisite or instructor's consent**

Program Outcomes

Upon graduation, students will be able to:

- Shoot and edit single camera media productions using both analog and digital equipment.
- Participate in cooperative media production teams.
- Voice, record, edit, and produce audio projects, promotions, and commercials using both analog and digital equipment.
- Use terms and techniques common to media production and process.

Pre-program Requirements

Successful entry into this program requires a specific level of skill in the areas of English, mathematics, and reading. Program entry will depend, in part, on meeting the prerequisites listed below:

English/Reading:

A score of 78 or higher on the reading comprehension portion of the CPT, **OR** completion of ENGL 0950 or READ 0950, which may be taken concurrently with Semester I coursework, **OR** ENGL 0955 or READ 0955, which may be taken concurrently with Semester I coursework, **OR** equivalent transfer course or higher.

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Table 1: Electives

Choose 6 credits from the following:

Course	Course Title	Credits
ART 1111*	Introduction to Digital Art & Design	3
ART 1500*	Digital Photography I	3
CIS 1406*	Web Programming I	3
CIS 1412*	Web Graphics I	3
COMM 1125*	Small Group Communication	3
ELTN 1422*	Media and Cabling	2
HUM 2015*	Film Appreciation	3
MCOM 1431	Writing for the Media	3
MCOM 1433	Podcast & Radio Production	3
MCOM 1435	Video Graphics and Animation	3
MUSC 1110	Appreciation of Music	3
THTR 1211	Acting I	3

*Requires a prerequisite

For more information about the Media Studies and Production Diploma including course descriptions, course prerequisites, the gainful employment disclosure, and potential career opportunities, see the [program website](https://degrees.lsc.edu/video-production/) (<https://degrees.lsc.edu/video-production/>)

or

Contact Faculty [Brandon Leno](#) or 218-733-7665